

Message Text

UNCLASSIFIED

PAGE 01 MOSCOW 08489 051335Z

70

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /014 W

----- 027504

R 051315Z JUN 74

FM AMEMBASSY MOSCOW

TO USDOC WASHDC

INFO SECSTATE WASHDC 9470

UNCLAS MOSCOW 8489

E.O. 11652: N/A

TAGS: BEXP, UR

SUBJECT: SOVIET EXHIBITION OF CONSTRUCTION EQUIPMENT,
FALL 1975

USDOC FOR BEWT/ABRAHAMSON

REF: MOSCOW A-616, DECEMBER 20, 1973

1. AS REPORTED IN REFERENCED AIRGRAM, SOVIET CHAMBER OF COMMERCE AND INDUSTRY CURRENTLY PLANNING ORGANIZE EXHIBITION OF CONSTRUCTION EQUIPMENT DURING PERIOD AUGUST-OCTOBER 1975. EXACT DATES OF EXHIBITION HAVE NOT YET BEEN FIXED, AND POSSIBILITY EXISTS

THAT EXHIBITION MAY BE POSTPONED UNTIL FALL 1976 DUE TO FACT THAT NEW EXHIBITION AREA IN KRASNOPRESSENSKIY RAYON WILL MAY NOT BE READY BY FALL 1975. DIRECTOR OF NEW EXHIBITION CENTER, A.K. PAVLENKO, HAS ADVISED COMMERCIAL OFFICE THAT FINAL DECISION ON TIMING OF EXHIBITION WILL BE MADE BEFORE END OF JUNE 1974.

2. BY ITS VERY NATURE, EXHIBITION OF CONSTRUCTION EQUIPMENT IN MOSCOW POSES SEVERAL PROBLEMS, NOT LEAST AMONG THEM THE PROBLEM OF TRANSPORTING EXHIBIT ITEMS TO SITE. POSSIBILITY THAT SOME OF EXHIBITED EQUIPMENT COULD REMAIN UNSOLD AT CLOSE OF EXHIBITION, RAISING QUESTION OF RETURN TRANSPORTATION, MUST BE TAKEN INTO CONSIDERATION. THESE DIFFICULTIES NOTWITHSTANDING,
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 MOSCOW 08489 051335Z

EMBASSY BELIEVES SERIOUS CONSIDERATION SHOULD BE GIVEN

TO ORGANIZING OFFICIAL U.S. SHOW IN THIS EXHIBITION. DURING PAST THREE-FOUR YEARS, GENERAL AREA OF CONSTRUCTION EQUIPMENT HAS BEEN ONE OF OUR MOST SIGNIFICANT MARKETS IN USSR, AND AMBITIOUS SOVIET DEVELOPMENT PROJECTS EITHER UNDERWAY OR PLANNED FOR NEW 1976-80 FIVE-YEAR PLAN PERIOD PROMISE CONTINUED LARGE SALES OPPORTUNITIES HERE. MOSCOW REPRESENTATIVES OF CATERPILLAR AND INTERNATIONAL HARVESTER, AS WELL AS VISITING REPRESENTATIVES FROM FIAT-ALLIS AND J.I. CASE HAVE EXPRESSED STRONG INTEREST IN EXHIBITION AND WOULD DOUBTLESS WISH PARTICIPATE IN ANY COMMERCE-SPONSORED SHOW. ALL OF ABOVE FIRMS ARE WORKING ON LARGE SOVIET ORDERS, DELIVERIES OF WHICH WILL PROBABLY STILL BE TAKING PLACE AT TIME OF EXHIBITION. THIS OPENS POSSIBILITY THAT INDIVIDUAL PIECES OF EQUIPMENT COULD BE RUN THROUGH EXHIBITION BEFORE BEING DELIVERED TO SOVIETS. THIS WOULD LARGELY ELIMINATE ADDITIONAL TRANSPORTATION COSTS FOR ITEMS INVOLVED.

3. EMBASSY WILL ADVISE AS SOON AS SOVIETS REACH FINAL DECISION ON DATES OF EXHIBITION. IN MEANTIME, EMBASSY RECOMMENDS COMMERCE GIVE SERIOUS CONSIDERATION TO CONSULTATION WITH POTENTIAL PARTICIPANTS REGARDING POSSIBILITY OF OFFICIALLY-SPONSORED SHOW.
STOESSEL

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 05 JUN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974MOSCOW08489
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740143-0334
From: MOSCOW
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740673/aaaaclax.tel
Line Count: 86
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: MOSCOW A-616, DECEMBER 20, 1973
Review Action: RELEASED, APPROVED
Review Authority: shawdg
Review Comment: n/a
Review Content Flags:
Review Date: 19 JUL 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <19 JUL 2002 by phillir0>; APPROVED <15 JAN 2003 by shawdg>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: SOVIET EXHIBITION OF CONSTRUCTION EQUIPMENT, FALL 1975
TAGS: BEXP, UR
To: COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005